

Aubrie LaSyone
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OBJECTIVE

To obtain a public relations position utilizing my related work experience.

EDUCATION

Louisiana State University (LSU), Baton Rouge, LA **May 2011**
Bachelor of Arts in Mass Communication; Minor: Business Administration GPA 3.4

EXPERIENCE

Baton Rouge Green Account Member, PRestige, LSU, Baton Rouge, LA **September 2010-present**

- Collaborated in making a ROPES plan to help Baton Rouge Green increase student memberships.
- Contributed to designing and implementing a research survey for LSU students with a 50% response rate.
- Contacted professors about speaking to their classes about Baton Rouge Green which resulted in the Agriculture Department considering Baton Rouge Green for a class project.

Writing Assistant, McMains Children's Developmental Center Baton Rouge, LA **Fall 2010**

- Redesigned the McMains CDC brochure.
- Wrote for and helped layout the Fall newsletter.
- Made a fact sheet for the Therasuit method of therapy.
- Wrote a press release, media advisory and public service announcement for the Center.

Tailgate Party Worker, Tiger Athletic Foundation, Baton Rouge, LA **Fall 2010**

- Assisted in setting up for the party and in cleaning up after the party.
- Monitored the front gate checking members' identification cards, interacting with party attendees and answering questions.

Intern, SophistOccasions Event Planning, Baton Rouge, LA **August 2009-August 2010**

- Assisted in multiple aspects of planning and carrying out events from beginning to end.
- Maintained spreadsheets of contact information, auction items and attendees.
- Contacted potential donors for fundraising events.
- Collaborated in making programs, invitations and thank you cards for events.
- Worked events by making sure everything ran smoothly, answering attendees' questions and being there to assist those that needed help.

Receptionist, Eutopia Salon, Baton Rouge, LA **February 2009-February 2010**

- Coordinated appointment books for a salon with five stylists and one makeup artist.
- Responsible for opening and closing procedures, register and everyday up-keep of the salon.

HONORS

Tuition Opportunity Program for Students (TOPS) recipient, Freshman Merit Scholarship, Dean's List

ACTIVITIES

Phi Sigma Pi National Honor Fraternity (Corresponding Secretary & Publicity Chair), PRestige, PRSSA, Tiger Athletic Foundation Collegiate Club Executive Council, LSU Bat Girls (2009 season)